

FACULTY OF BUSINESS PROGRAM OF STUDY FOR A BBA IN MANAGEMENT

MAJOR REQUIREMENTS

COURSE	COURSE NAME	NOTE	ECTS	GRADE
BBAC 100	Financial Accounting	Co-requisite: BBAC 180	6	
BBAC 101	Introduction to Business		3	
BBAC 102	Operations Management		6	
BBAC 180	Financial Accounting Lab	Co-requisite: BBAC 100	3	
BBAC 190	Business Comm. Skills Workshop		0	
BBAC 200	Foundations of Information Systems		6	
BBAC 201	Fundamentals of Management and Organizational Behavior		6	
BBAC 202	Business Data Analysis	Pre-requisite MATH 103, CMPS 108, Co-requisite: BBAC 280	6	
BBAC 203	Business Finance	Pre-requisite: BBAC 100, Co-requisite: BBAC 281	6	
BBAC 204	Principles Of Marketing		6	
BBAC 280	Business Data Analysis Lab	Co-requisite: BBAC 202	3	
BBAC 281	Business Finance Lab	Co-requisite: BBAC 203	3	
BBAC 290	Strategic Career Planning Workshop		0	
BBAC 300	Management Accounting	Pre-requisite: BBAC 100	6	
BBAC 301	Business Ethics	Pre-requisite: BBAC 201	0 (6 ECTS Counted towards Und. Our Values)	
BBAC 302	Entrepreneurship and Business Planning	Co-requisite: BBAC 380	6	
BBAC 303	Business Analytics Using Data Mining	Pre-requisite: BBAC 202	6	
BBAC 304	Internship/Practicum	Pre-requisite: BBAC 203, BBAC 201, BBAC 204, BBAC 200, BBAC 290	3	
BBAC 380	Entrepreneurship and Business Planning Lab	Co-requisite: BBAC 302	3	
BBAC 400	Strategic Management	Pre-requisite: BBAC 300, BBAC 203, BBAC 201, BBAC 204, BBAC 202, BBAC 301, BBAC 200, BBAC 102	6	
BBAC 401	Business Law		6	
CMPS 108	Computing for Business	Replaces Free Elective	6	
TBD	Free Elective		6	
TBD	Business Elective	Course from Faculty of Business	6	
TBD	Business Elective	Course from Faculty of Business	6	
TBD	Business Elective	Course from Faculty of Business	6	

Total ECTS **120 ECTS**

REQUIRED BUSINESS CONCENTRATION COURSES (BC)

COURSE	COURSE NAME	NOTE	ECTS	GRADE
BBAB 300	Leadership Development	Pre-requisite: BBAC 201, ENGL 101	6	
BBAB 400	Innovation Management		6	
BBAB 401	Management Consulting	Pre-requisite: BBAC 201, ENGL 101	6	
BBAB 402	Seminar in Strategic Management	Pre-requisite: BBAC 400 and ENGL 101	6	
BBAM 300	Digital Marketing Strategies and Consumer Behavior	Pre-requisite: BBAC 204, ENGL 101	6	

CREDITS **30 ECTS**

GENERAL EDUCATION REQUIREMENTS

UNDERSTANDING OUR COMMUNICATION

COURSE	COURSE NAME	NOTE	ECTS	GRADE
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ENGL 100	Academic English	English Communication I (Our Understanding of the Comm.)	6	
ENGL 101	Advanced Academic English	English Communication II (Our Understanding of the Comm.)	6	
ARAB 100	Beginners' Arabic as a Foreign Language I	Arabic Communications or Arabic as a Foreign Language	6	
ARAB 101	Beginners' Arabic as a Foreign Language II	Arabic Communications or Arabic as a Foreign Language II (Understanding our Communication)	6	
GRLG 100	Greek as a foreign Language	(Should be taken instead of one of the required arabic courses)	6	
BBAC 301	Business Ethics	Writing in the Discipline (fulfilled through an ILA-Designated Course)	0	
CREDITS			24 ECTS	
UNDERSTANDING THE WORLD				
COURSE	COURSE NAME	NOTE	ECTS	GRADE
TBD		The Earth and Planetary Systems or The Living World	6	
TBD		The Earth and Planetary Systems or The Living World or Quantitative Reasoning	6	
MATH 102	Mathematics for Social Sciences I	Quantitative Reasoning	6	
MATH 103	Mathematics for Social Sciences II	Quantitative Reasoning	6	
CREDITS			24 ECTS	
UNDERSTANDING OURSELVES (to include 6 ECTS in Greek Studies) AT LEAST TWO FROM EACH CATEGORY				
COURSE	COURSE NAME	NOTE	ECTS	GRADE
TBD		Cultures and Histories	6	
TBD		Cultures and Histories	6	
TBD		Cultures and Histories Societies and Individuals	6	
ECON 101	Principles of Microeconomics	Societies and Individuals	6	
ECON 102	Principles of Macroeconomics	Societies and Individuals	6	
CREDITS			30 ECTS	
UNDERSTANDING OUR ROLE IN THE WORLD				
COURSE	COURSE NAME	NOTE	ECTS	GRADE
BBAC 301	Business Ethics	Understanding our Values	6	
CCECS 200	Civic Engagement	Our Engagement in the World	6	
CREDITS			12 ECTS	
THEMATIC REQUIREMENTS				
First-Year Student Experience (0 ECTS Requirement)				
Beirut Residency (0 ECTS Requirement)				
Social Inequalities (6 ECTS fulfilled through courses designated by ILA as such)				
History of Ideas (6 ECTS fulfilled through courses designated by ILA as such)				
TOTAL LIBERAL ARTS CREDITS			90 ECTS	
TOTAL CREDITS FOR GRADUATION			240 ECTS	