BBA in Management – Sample Study Plan			
	-	Year 1 – Term 1 (Fall)	
Course Type	Course Code	Course Title	ECTS
Compulsory	BBAC 100	Financial Accounting	6
Compulsory	BBAC 180	Financial Accounting Lab	3
Compulsory	BBAC 101	Introduction to Business	3
Compulsory (Gen Ed)	ENGL 100	Academic English	6
Compulsory (Gen Ed)	MATH 102	Mathematics for Social Sciences I	6
Compulsory (Gen Ed)	CMPS 108	Computing for Business	6
		Year 1 – Term 2 (Spring)	
Course Type	Course Code	Course Title	ECTS
Compulsory	BBAC 102	Operations Management	6
Compulsory	BBAC 190	Business Communication Skills Workshop	0
Compulsory (Gen Ed)	ECON 102	Principles of Macroeconomics	6
Compulsory (Gen Ed)	ENGL 101	Advanced Academic English	6
Compulsory (Gen Ed)	MATH 103	Mathematics for Social Sciences II	6
Gen Ed Elective		General Education Course	6
		Year 2 – Term 3 (Fall)	
Course Type	Course Code	Course Title	ECTS
Compulsory	BBAC 200	Foundations of Information Systems	6
Compulsory	BBAC 201	Fundamentals of Management and Organizational Behavior	6
Compulsory (Gen Ed)	ECON 101	Principles of Microeconomics	6
Gen Ed Elective	LOON IVI	General Education Course	6
Gen Ed Elective		General Education Course	6
Gen Eu Elective			0
		Year 2 – Term 4 (Spring)	5070
Course Type	Course Code	Course Title	ECTS
Compulsory	BBAC 202	Business Data Analysis	6
Compulsory	BBAC 280	Business Data Analysis Lab	3
Compulsory	BBAC 203	Business Finance	6
Compulsory	BBAC 281	Business Finance Lab	3
Compulsory	BBAC 204	Principles of Marketing	6
Compulsory	BBAC 301	Business Ethics	6
		Year 3 – Term 5 (Fall)	
Course Type	Course Code	Course Title	ECTS
Compulsory	BBAC 300	Management Accounting	6
Compulsory	BBAB 300	Leadership Development: Enhancing Interpersonal Skills in	6
		Organizations	
Business Elective		Free Business Elective	6
Gen Ed Elective		General Education Course	6
Gen Ed Elective		General Education Course	6
		Year 3 – Term 6 (Spring)	
Course Type	Course Code	Course Title	ECTS
Course Type		Course Title	
Compulsory	BBAC 302	Course Title Entrepreneurship and Business Planning	6
Compulsory Compulsory	BBAC 302 BBAC 380	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab	6 3
Compulsory Compulsory Compulsory	BBAC 302 BBAC 380 BBAC 303	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining	6 3 6
Compulsory Compulsory Compulsory Compulsory	BBAC 302 BBAC 380 BBAC 303 BBAM 300	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior	6 3 6 6
Compulsory Compulsory Compulsory Compulsory Compulsory	BBAC 302 BBAC 380 BBAC 303	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop	6 3 6 6 0
Compulsory Compulsory Compulsory Compulsory	BBAC 302 BBAC 380 BBAC 303 BBAM 300	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective	6 3 6 6
Compulsory Compulsory Compulsory Compulsory Compulsory Free Elective	BBAC 302 BBAC 380 BBAC 303 BBAM 300 BBAC 290	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective Year 3 – Summer Term	6 3 6 6 0 6
Compulsory Compulsory Compulsory Compulsory Free Elective Course Type	BBAC 302 BBAC 380 BBAC 303 BBAM 300 BBAC 290 Course Code	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective Year 3 – Summer Term Course Title	6 3 6 6 0 6 6 ECTS
Compulsory Compulsory Compulsory Compulsory Compulsory Free Elective	BBAC 302 BBAC 380 BBAC 303 BBAM 300 BBAC 290	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective Year 3 – Summer Term Course Title Internship/Practicum	6 3 6 6 0 6
Compulsory Compulsory Compulsory Compulsory Free Elective Course Type Compulsory	BBAC 302 BBAC 380 BBAC 303 BBAM 300 BBAC 290 Course Code BBAC 304	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective Year 3 - Summer Term Course Title Internship/Practicum Year 4 - Term 7 (Fall)	6 3 6 6 0 6 ECTS 3
Compulsory Compulsory Compulsory Compulsory Free Elective Course Type Course Type	BBAC 302 BBAC 380 BBAC 303 BBAM 300 BBAC 290 Course Code BBAC 304 Course Code	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective Year 3 – Summer Term Course Title Internship/Practicum Year 4 – Term 7 (Fall) Course Title	6 3 6 0 6 6 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5
Compulsory Compulsory Compulsory Compulsory Free Elective Course Type Compulsory Course Type Compulsory	BBAC 302 BBAC 380 BBAC 303 BBAM 300 BBAC 290 Course Code BBAC 304 Course Code BBAC 400	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective Year 3 – Summer Term Course Title Internship/Practicum Year 4 – Term 7 (Fall) Course Title Strategic Management	6 3 6 0 6 6 ECTS 3 ECTS ECTS 6
Compulsory Compulsory Compulsory Compulsory Free Elective Course Type Compulsory Course Type Compulsory Compulsory	BBAC 302 BBAC 380 BBAC 303 BBAM 300 BBAC 290 Course Code BBAC 304 Course Code	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective Year 3 - Summer Term Course Title Internship/Practicum Year 4 - Term 7 (Fall) Course Title Strategic Management Innovation Management	6 3 6 0 6 6 5 ECTS 3 ECTS 6 6 6
Compulsory Compulsory Compulsory Compulsory Free Elective Course Type Compulsory Course Type Compulsory Compulsory Compulsory Business Elective	BBAC 302 BBAC 380 BBAC 303 BBAM 300 BBAC 290 Course Code BBAC 304 Course Code BBAC 400	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective Year 3 - Summer Term Course Title Internship/Practicum Year 4 - Term 7 (Fall) Course Title Strategic Management Innovation Management Free Business Elective	6 3 6 0 6 6 ECTS 3 ECTS ECTS 6
Compulsory Compulsory Compulsory Compulsory Free Elective Course Type Compulsory Course Type Compulsory Compulsory	BBAC 302 BBAC 380 BBAC 303 BBAM 300 BBAC 290 Course Code BBAC 304 Course Code BBAC 400	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective Year 3 - Summer Term Course Title Internship/Practicum Year 4 - Term 7 (Fall) Course Title Strategic Management Innovation Management	6 3 6 0 6 6 5 ECTS 3 ECTS 6 6 6
Compulsory Compulsory Compulsory Compulsory Free Elective Course Type Compulsory Course Type Compulsory Compulsory Compulsory Business Elective	BBAC 302 BBAC 380 BBAC 303 BBAM 300 BBAC 290 Course Code BBAC 304 Course Code BBAC 400	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective Year 3 - Summer Term Course Title Internship/Practicum Year 4 - Term 7 (Fall) Course Title Strategic Management Innovation Management Free Business Elective	6 3 6 0 6 ECTS 3 ECTS 6 6 6 6 6
Compulsory Compulsory Compulsory Compulsory Free Elective Course Type Compulsory Course Type Compulsory Compulsory Compulsory Business Elective Gen Ed Elective	BBAC 302 BBAC 380 BBAC 303 BBAM 300 BBAC 290 Course Code BBAC 304 Course Code BBAC 400	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective Year 3 - Summer Term Course Title Internship/Practicum Year 4 - Term 7 (Fall) Course Title Strategic Management Innovation Management Free Business Elective General Education Course	6 3 6 0 6 ECTS 3 ECTS 6 6 6 6 6 6 6
Compulsory Compulsory Compulsory Compulsory Free Elective Course Type Compulsory Course Type Compulsory Compulsory Compulsory Business Elective Gen Ed Elective	BBAC 302 BBAC 380 BBAC 303 BBAM 300 BBAC 290 Course Code BBAC 304 Course Code BBAC 400	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective Year 3 – Summer Term Course Title Internship/Practicum Year 4 – Term 7 (Fall) Course Title Strategic Management Innovation Management Free Business Elective General Education Course General Education Course	6 3 6 0 6 ECTS 3 ECTS 6 6 6 6 6 6 6
Compulsory Compulsory Compulsory Compulsory Compulsory Free Elective Course Type Compulsory Compulsory Compulsory Business Elective Gen Ed Elective Gen Ed Elective	BBAC 302 BBAC 380 BBAC 303 BBAM 300 BBAC 290 Course Code BBAC 304 Course Code BBAC 400 BBAB 400	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective Year 3 – Summer Term Course Title Internship/Practicum Year 4 – Term 7 (Fall) Course Title Strategic Management Innovation Management Free Business Elective General Education Course General Education Course Year 4 – Term 8 (Spring)	6 3 6 0 6 5 ECTS 3 ECTS 6 6 6 6 6 6 6
Compulsory Compulsory Compulsory Compulsory Compulsory Free Elective Course Type Compulsory Compulsory Compulsory Business Elective Gen Ed Elective Course Type Course Type Course Type	BBAC 302 BBAC 380 BBAC 303 BBAM 300 BBAC 290 Course Code BBAC 304 Course Code BBAC 400 BBAB 400 Course Code	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective Year 3 – Summer Term Course Title Internship/Practicum Year 4 – Term 7 (Fall) Course Title Strategic Management Innovation Management Free Business Elective General Education Course General Education Course Year 4 – Term 8 (Spring) Course Title	6 3 6 0 6 5 ECTS 6 6 6 6 6 6 6 6 6 7 6 6
Compulsory Compulsory Compulsory Compulsory Compulsory Free Elective Course Type Compulsory Compulsory Compulsory Business Elective Gen Ed Elective Course Type Compulsory Course Type Compulsory	BBAC 302 BBAC 380 BBAC 380 BBAC 303 BBAM 300 BBAC 290 Course Code BBAC 304 Course Code BBAC 400 BBAB 400 Course Code BBAC 401	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective Year 3 – Summer Term Course Title Internship/Practicum Year 4 – Term 7 (Fall) Course Title Strategic Management Innovation Management Free Business Elective General Education Course General Education Course Year 4 – Term 8 (Spring) Course Title	6 3 6 0 6 2 ECTS 3 ECTS 6
Compulsory Compulsory Compulsory Compulsory Compulsory Free Elective Course Type Compulsory Compulsory Compulsory Business Elective Gen Ed Elective Course Type Compulsory Compu	BBAC 302 BBAC 380 BBAC 380 BBAC 303 BBAM 300 BBAC 290 Course Code BBAC 304 Course Code BBAC 400 BBAB 400 Course Code BBAC 401 BBAB 401 BBAB 401	Course Title Entrepreneurship and Business Planning Entrepreneurship and Business Planning Lab Business Analytics Using Data Mining Digital Marketing Strategy and Consumer Behavior Strategic Career Planning Workshop Free Elective Year 3 - Summer Term Course Title Internship/Practicum Year 4 - Term 7 (Fall) Course Title Strategic Management Innovation Management Free Business Elective General Education Course Year 4 - Term 8 (Spring) Course Title Business Law Management Consulting	6 3 6 0 6 2 ECTS 3 ECTS 6