



**AMERICAN
UNIVERSITY
OF BEIRUT**

Mediterraneo

American University of Beirut – Mediterraneo

Faculty of Business

Courses for Erasmus students – Spring Term 2025-2026

(The list is indicative and may be subject to change. All course descriptions can be found in our [Study Guide](#).)

UNDERGRADUATE

Course Code	Course Title	ECTS	Prerequisite(s) or Corequisite(s)	Instructor Name	Instructor Email
BBAC 100	Financial Accounting	6		TBA	
BBAC 102	Operations Management	6		TBA	
BBAC 201	Fundamentals of Management and Organizational Behavior	6		TBA	
BBAC 190	Business Communication Skills Workshop	0		TBA	
BBAC 202	Business Data Analysis	6	Pre-req: MATH 103, CMPS 108 Co-req: BBAC 280	TBA	
BBAC 280	Business Data Analysis Lab	3	Co-req: BBAC 201	TBA	
BBAC 203	Business Finance	6	Pre-req: BBAC 100 Co-req: BBAC 281	TBA	
BBAC 281	Business Finance Lab	3	Co-req: BBAC 203	TBA	
BBAC 204	Principles of Marketing	6		TBA	
BBAC 290	Strategic Career Planning Workshop	0		TBA	
BBAC 301	Business Ethics	6	BBAC 201	TBA	
BBAC 302	Entrepreneurship and Business Planning	6	Co-req: BBAC 380	TBA	
BBAC 380	Entrepreneurship and Business Planning Lab	3	Co-req: BBAC 302	TBA	
BBAC 303	Business Analytics Using Data Mining	6	BBAC 202	TBA	
BBAM 300	Digital Marketing Strategy and Consumer Behavior	6	BBAC 204	TBA	



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GRADUATE

Course Code	Course Title	ECTS	Prerequisite(s) or Corequisite(s)	Instructor Name	Instructor Email
MSBA 601	Data Visualization and Communication	9		TBA	
MSBA 602	Predictive Analytics and Machine Learning	9		TBA	
MSBA 605	Forecasting Analytics	9		TBA	
MSBA 606	Social Media Analytics	9	MSBA 501, MSBA 502	TBA	