RESEARCH COMMITTEE NEWSLETTER

MARCH 2026

*This issue of the newsletter was edited by **Dr. Chara A. Demetriou** and revised by the Research Committee members and the committee chair.*

Dear colleagues,

We are pleased to present the third edition of AUB Mediterraneo's internal research newsletter. This issue aims to keep our community updated on research developments across the university, to strengthen visibility, to foster interdisciplinary collaboration, and to recognize both individual and collective accomplishments.

RESEARCH COMMITTEE NEWS AND UPCOMING EVENTS

1. **REMINDER: Standardizing Institutional Affiliation on Academic Platforms**
   Faculty members are kindly reminded to ensure that their institutional affiliation is listed consistently across all academic and research platforms. The correct affiliation to use is: **American University of Beirut - Mediterraneo**.

   Please avoid using alternative variations (such as AUBM, AUB Mediterraneo, or other abbreviations). This standard format should be used on Google Scholar as well as on other academic platforms, including ORCID, ResearchGate**,** Academia, and similar profiles.

   Maintaining a consistent institutional affiliation helps improve visibility, accuracy, and collective representation of the university's research output across international databases and indexing systems.

2. **Research and Innovation Foundation (RIF) Pre-Screening Support (Free Service).** The RIF provides a proposal pre-screening service for selected funding calls, provided they are notified at least three weeks prior to the submission deadline. If you intend to submit a proposal and wish to use this support, please ensure you contact them well in advance. This service is offered free of charge. For more information, contact our Grants Officer, Monica Tsartsali (mt01@aubmed.ac.cy).

3. **Research and Innovation Foundation Training & Info Day, 13th of March 2026, 10.00-13.00, Room GF01 (Hybrid).** The Research Committee is pleased to announce that the Research and Innovation Foundation (RIF) will deliver a research training session and information day on 13 March, from 10:00 to 13:00, in GF01, with the option to attend online (though in-person participation is strongly encouraged). The session will provide an overview of Horizon Europe, including its pillars and programs, present funding opportunities for 2026–2027, and address practical aspects of proposal preparation, including budgeting. Refreshments will be provided.

   For online access
   Microsoft Teams meeting
   Join: https://teams.microsoft.com/meet/39859854444573?p=vIxqHrTV56tc6JvPNv
   Meeting ID: 398 598 544 445 73
   Passcode: Th66tU3t

As always, you are welcome to forward any questions or matters related to research to the Coordinator of the Research Committee, Dr. Rafael Papallas, at rp00@aubmed.ac.cy. These can then be included for discussion at the next meeting of the Research Committee and the University's leadership.

Sincerely,
The Research Committee
Dr. Alain Daou, Dr. Rafael Papallas, Dr. Claudia Franzè, Dr. Chara A. Demetriou, Dr. Christodoulos Pavlou, and Rabih Kaasamany

🎉 Let us now take a moment to celebrate the following research accomplishments of our outstanding faculty!

Names in Alphabetical Order

🗞️ PARTICIPATION IN OR ORGANIZATION OF CONFERENCES AND WORKSHOPS

Bernadett Jani (Faculty of Arts and Sciences)

- **Presenter**, 23rd Hungarian Sociolinguistics Conference. “Linguistic Uniformization of Greek Hungarian Adolescents in a Contemporary Cypriot Community”. Babes-Bolyai University, Cluj-Napoca, Romania. Sep 2025.
- **Presenter**, Cyprus Roma Association Webinar. “Translanguaging for Equal Opportunities: Speaking Romani at School”. *Description*: This webinar highlighted how translanguaging and the use of Romani in schools can promote equal educational opportunities by valuing bilingualism and sharing proven teaching practices from an international Erasmus+ project. Nov 2025.

Chara A. Demetriou (Faculty of Arts and Sciences)

- **Presenter**, *4th Panhellenic Conference on School Psychology. “*Transforming School Units: The Holistic Prevention Program "Standing Together Against School Bullying–ViSC”. March 2026.

Christodoulos Pavlou & Alain Daou (Faculty of Business)

- **Presenters**, Paper Development Workshop organized by the Journal of Business Venturing and the Entrepreneurial Ecosystems School. "Western and Non-Western Entrepreneurial Ecosystems: A Comparative Study of Syrian Refugee Entrepreneurs in Cyprus and Lebanon", IAE Lyon, Dec 2025.

Claudia Franzè (Faculty of Engineering)

- **Presenter**, Paper Development Workshop organized by Organization Science and the Polytechnic University of Hong Kong. "The transformative effect of Artificial Intelligence on bureaucratic processes: a case study in the insurance industry". Dec 2025.

Luca Macca (Faculty of Business)

- **Participation**, Falling Walls Science Summit 2025. *Description*: Held annually in commemoration of the fall of the Berlin Wall, the Summit gathers global leaders, researchers, and innovators to break down barriers in science and society. Dr. Macca has actively promoted TRIANGLE’s mission to build a pan-European innovation ecosystem that bridges research, industry, and academia. Nov 2025.

PUBLICATIONS

Alain Daou (Faculty of Business)

- **Daou, A.,** & Abdallah, C. (2025). Sustainable entrepreneurship in times of crisis: A multi-level framework. Management & Sustainability: An Arab Review. Link: https://doi.org/10.1108/MSAR-11-2024-0213

Bernadett Jani (Faculty of Arts and Sciences)

- **Jani-Demetriou, B.** (2025). A javítás mint feszültség forrása tanár-diák interakciókban (Correction as a source of tension in teacher-student interactions). In Bodó, Cs. & Szabó, G. (eds). A szociolingvisztikai kutatás társadalmi hatásai (The effects of sociolinguistic research on society). pp. 187-197. Budapest, Magyarország: ELTE Eötvös Kiadó. Link: https://doi.org/10.21862/Szociolingvisztika/2024/8122.187
- Petteri, L., Bodó, Cs., Gáspár, J., & **Jani-Demetriou, B.** (2025). Családi nyelvpolitika moldvai többnyelvű falvakban (Family Language Policy in bilingual villages in Moldva). In Bodó, Cs. & Szabó, G. (eds). A szociolingvisztikai kutatás társadalmi hatásai (The effects of sociolinguistic research on society). pp. 187-197. Budapest, Magyarország: ELTE Eötvös Kiadó. Link: https://doi.org/10.21862/Szociolingvisztika/2024/8122.243
- Heltai, J. I., Tarsoly, E., Laihonen, P., **Jani-Demetriou, B**., Schmidt, I., & Bodó, C. (2025). Authorial voices and scholarliness in participatory sociolinguistic research: An invitation to rethink the concept of academic language. Research Methods in Applied Linguistics, 4(3), Article 100281. Link: https://doi.org/10.1016/j.rmal.2025.100281

Chara A. Demetriou (Faculty of Arts and Sciences)

- Loutsiou, A., **Demetriou, C. A**., Solomontos-Kountouri, O., & Hadjiitofi, P. (2026). Whole-School Bullying Prevention Program “Stekomaste Mazi/Standing Together”: Volume B – Teacher’s Guide. Educational approaches and lesson plans for the development of social, emotional, and intercultural competencies [University of Cyprus] (Self-Published)

Christodoulos Pavlou (Faculty of Business)

- Appleton, S. W., & **Pavlou, C.** (2025). Exploring the uncharted influence of family social capital in entrepreneurial ecosystems. Journal of Family Business Management, 15(1), 158-184. Link: https://doi.org/10.1108/JFBM-02-2024-0037

Claudia Franzè (Faculty of Engineering)

- **Franzè , C.** (2025). "Phoenix Lab: Strategic Innovation Through Smart Coaching in Boxing" (Case No. W47077). Ivey Publishing. Link: https://www.iveypublishing.ca/s/product/phoenix-lab-strategic-innovation-through-smart-coaching-in-boxing/01tOF00000B0k7IYAB

El Hajj Wassim & Zinon Zinonos (Faculty of Arts and Sciences)

- Lavdas, S., Bakas, N., **El Hajj, W., & Zinonos, Z.** (2026). A Climate-Aware Modeling Framework for Reliable IoT Connectivity: Environmental Effects on LoRaWAN Signal-to-Noise Ratio. IEEE Internet of Things Journal. Link: https://doi.org/10.1109/JIOT.2026.3664147

- Lavdas, S., Bakas, N., Vavousis, K., **El Hajj, W., & Zinonos, Z.** (2025). Evaluating lorawan network performance in smart city environments using machine learning. IEEE Internet of Things Journal. Link: https://doi.org/10.1109/JIOT.2025.356222

Elena Antonacopoulou (Faculty of Business)

- Gorska, A. M., **Antonacopoulou, E. P**., & Kotula, N. (2026). Eyes Wide Shut: Gender Blindness and the Market of Privilege in Polish Academia. Gender, Work & Organization. Link: https://doi.org/10.1111/gwao.70097
- **Antonacopoulou, E. P.** (2026). A new MAN-AGEMENT Education Manifesto: emplacement pedagogy for responsibilisation through a return to paideia. In *The Elgar* Companion to Management Education and the Sustainable Development Goals (pp. 371-382). Edward Elgar Publishing. Link: https://doi.org/10.4337/9781035337170.00050
- Girei, E., Ogunyemi, K., **Antonacopoulou, E. P.**, Nkomo, S. M., Blasco, M., & Wall, T. (2026). Stepping into the future with management education. In The Elgar Companion to Management Education and the Sustainable Development Goals (pp. 597-601). Edward Elgar Publishing. Link: https://doi.org/10.4337/9781035337170.00076
- Wall, T., **Antonacopoulou, E. P.**, Blasco, M., Ogunyemi, K., Nkomo, S. M., & Girei, E. (2026). Management education and the SDGs: problematisations, provocations, and possibilities. In The Elgar Companion to Management Education and the Sustainable Development Goals (pp. 2-6). Edward Elgar Publishing. Link: https://doi.org/10.4337/9781035337170.00008

Luca Macca (Faculty of Business)

- **Macca, L. S., &** Santoro, G. (2026). Exploring Configurations of Data-Driven Decision-Making Dimensions for Successful Growth Hacking Implementation: An fsQCA Approach. In: Akter, S., Hossain, M.A., Yildiz, H., Vrontis, D., Thrassou, A. (eds) Advanced Technologies in Business, Volume I. Palgrave Intersections of Business and the Sciences, in association with Gnosis Mediterranean Institute for Management Science. Palgrave Macmillan, Cham. Link: https://doi.org/10.1007/978-3-032-03480-9_10
- **Macca, L. S., & Santoro, G. (2026).** Understanding the motivations behind consumers' adoption of food waste-reducing platforms: an investigation of economic and sustainable influences. Review of Managerial Science. DOI: 10.1007/s11846-026-01000-5

Yaozhi Zhang (Faculty of Business)

- Prebensen, N. K., & **Zhang, Y.** (2026). Service-dominant logic. In Theories and Models in Tourism and Hospitality Research (pp. 142–147). Link: https://doi.org/10.1079/9781800625822.0022

RESEARCH COLLABORATIONS & NEW FUNDING

Rafael Papallas (Faculty of Arts and Sciences)

- Rafael Papallas secured new individual funding from RIF (~€31,000) under the ERC Visiting Fellowship call to support a four-month research visit this summer to the Karlsruhe Institute of Technology (KIT) in Germany. The visit will initiate a new research collaboration with a world-leading institution and an ERC-funded professor in intelligent robotics.